

**Minutes of July 10, 2004 Meeting  
of the Board of Directors of  
Camp Ridgecrest Alumni & Friends, Inc.**

The meeting was called to order after lunch on Saturday, July 10, 2004 at Camp Ridgecrest for Boys by Scott Luna, Chairman, who opened the meeting with prayer and presided. Jim Berry, Secretary, called the roll. Those in attendance were Scott Luna, Jim Berry, Martha Jo Berry, Jacob Driggers, Jackson Norton, Robert Angell, David Bell, Sr., Richard Burts, Jr., Bill Culbreth, Paul Grass, Jason Hall, Frank Johnson, Rick Jones, Beth Olson, Dan Pierce, George Shriver, Ron Springs, Landis Stanfield, and John Suggs. Jim Berry presented the minutes of the February 7, 2004 meeting, which were approved.

**Officer Reports**

Jacob Driggers and Jackson Norton presented the Treasurer's Report. They reported \$10,000 in revenues received year-to-date with a net income of \$5,000 from the 75<sup>th</sup> Anniversary year celebration. They also explained the occurrence of a \$1,000 missing donation check, which resulted in 3 checks of the association bouncing. They described the processes and changes that they had made to keep this from happening again.

Jackson reported that the Association had received \$85,000 in signed pledges and cash in the chapel fund.

There was no Chairman's Report, Vice Chairman's Report or Secretary's Report.

Jackson Norton presented the President and CEO's Report, which included his expressed expectation that an Echo would come out in about three weeks.

**Committee Reports**

There was no Chapel Committee Report because of inactivity, pending the completion of the fundraising project.

Bill Culbreth gave the Fundraising Committee Report. He expressed his frustration at not receiving reports back on contacts that were to be made to certain people. He specifically indicated that there had been no progress on getting new addresses and contacts and no reports on contacts to various organizations. Jackson suggested that we set a self-imposed deadline of sometime next summer for completing the campaign. The members discussed what had happened in the last six months. It was reported that about \$1,000 per month in pledges and contributions had come in. Reports were given on efforts to contact certain individuals and organizations and on who would be the best persons to follow up with these individuals and organizations. It was noted that Hewlett Sullivan had indicated that he had certain people that might be interested in donating large amounts if there were any naming opportunities including the possibility of providing more than half of the cost of the chapel. It was indicated that Matt Brown was at camp during the summer and was not able to get the new addresses to Jackson but

that it is hopeful that he might be able to do this by the fall. The members discussed the possibility of having a Fundraising Committee meeting and discussed various possible times for doing so. Frank Johnson provided a report on the Camp Crestridge 50<sup>th</sup> Summer and the presentation of the totem pole which turned out to be a very successful gift; an individual around the corner carved it from an Upper Green pole and did a superb job; it was 10 feet tall; Frank Johnson led in a special “BoBo [cheer]” and the Crestridge Alumni were thrilled.

Ron Springs gave the Camp Ridgecrest Report. He indicated that they were halfway through the summer and had an excellent staff. He indicated that the last two weeks of the summer were lower in camper volume because of school starting early. He introduced Hal Hill, Ron’s new boss) from LifeWay in Nashville, who was to serve as a liaison between the camps and LifeWay. He noted that Hal had a camping background and was very knowledgeable and that it was good to have a voice in Nashville separate from that of a conference center. Hal addressed the group and indicated that he was honored to work with both camps and that this summer he was spending time with the training and the reunion and looking at what goes on and what he could do to have a positive impact and that not a lot that needs to be done. He indicated that he thought that the Camp does what it does very well. He noted that he had been a camp consultant and that his job was to determine what he could do to lift the priorities and profile of the camps across the country. He expressed a desire to allow other kids the opportunity to do camping and increase the opportunities for men and women to have a Camp Ridgecrest or Crestridge experience. He wanted to get the message out to the local churches about our definition of camping and let them know the benefit that it could have for each child. He also noted that two alumni boards were the camps’ greatest assets. He reported that had been the Executive Director of a camping corporation in Washington State and he wanted to get past the Sunday School board mercenary viewpoint of looking at only the dollars and people, and to see that what is important is the significance of the lives changed, which is good stewardship.

Dan Pierce expressed his appreciation for the experience of his two sons camping this year and other experienced similar sentiments regarding the positive work of the camps.

### **Old Business**

The Board continued the discussion of fundraising expectations including the pros and cons of allowing naming rights for the chapel. The motion was made that the Fundraising Committee be authorized to come up with guidance for recognizing in an appropriate way all major gifts and to bring this recommendation back to the next meeting. This motion was seconded and passed. Rick Jones provided some advice based on his involvement in the capital campaign for raising \$48,000,000 for the World War II Memorial and noted that it appeared to him that the consensus of the group was that we may need a new game plan.

Hal Hill indicated that he would check what LifeWay guidelines would be involved in the naming of the chapel. It was suggested that there may be a difference between acknowledgment and naming. Bill Culbreth asked to hear from anyone else who would like to be involved in the fundraising effort and he indicated that he would contact Rick Jones. Various folks indicated their willingness to make certain contacts on potential large donors.

Various pieces of information were provided about various board members who had lost loved ones or had medical problems. It was agreed that the Fundraising Committee (but not the Board) would meet in October during the fall work weekend. Ron indicated that a list would be made of things that would be needed for the work weekend.

### **Elections**

Jackson noted the nominees who had accepted and declined their willingness to be put on the ballot for Board election and noted that the Board election would occur at the members meeting.

### **Discussion for the Betterment of the Association**

Members indicated that in the future we would like to know more about where the camp wants to go so that we could help in a large way after we finish the chapel project.

### **Closing**

The meeting was closed in prayer and adjourned.