

Fundraising Committee Minutes
Friday, June 28, 2002

Members present: Jay Rhodes, Alan Sanders, Jackson Norton, Dick Burts, Hewlitt Sullivan, Jim Berry, Martha Jo Berry, Frank Johnson, George Shriver, Bill Culberth, Ron Springs, and Ernie Roberts.

Meeting was opened at 2:15 p.m. by Alan Sanders.

Discussion briefly turned to Board of Directors member nominations due to the number of Board Members present at the meeting. Discussion turned to fundraising.

Alan Sanders (Committee Chairman) summarized the work of the fundraising committee over the last several months. Alan explained that the Chapel Committee is reliant on the Fundraising Committee to move forward. Alan also explained the relationship between the Fundraising Committee, Chapel Committee, and the Board of Directors for Jay Rhodes. Jay Rhodes expressed concern over the ambiguity over the cost of the chapel. Alan Sanders stated that the extended timeline of the structure makes judging the materials difficult. Alan stated that according to architect and builder estimates, notably from Craig Orange, places the cost at roughly between \$500,000 and \$750,000, depending on what is build (i.e., finished or un-finished basement, etc.)

Bill Culberth expressed concern for the leadership of the Fundraising Committee. Alan Sanders, as Chairman of the Board, appointed Bill Culberth as Chairman of the Fundraising Committee, with Bill's approval. The committee approved the move by a voice vote. Bill Culberth assumed leadership of the meeting and began running discussion.

Jay Rhodes led the meeting in prayer for its new leadership. Bill Culberth asked members of the committee to briefly summarize their progress to date on fundraising. Each member summarized their work on behalf of the committee.

Jim Berry requested the committee's response on the issue of Camp Ridgecrest being a LifeWay property and how that would affect the fundraising effort.

Discussion turned to the potential top-five donators to the Camp Ridgecrest Chapel. Those listed were, Brad Johnson, Chick-fil-A/Truet Cathy Foundation, The Chatlos Foundation, the Morgan family, *Cue?* Foundation, and Hal Unwin. These names will hopefully be contacted by Jeff Buhler, due to his experience and expertise.

Discussion turned to how to approach Brad Johnson due to the delicate nature in which he should be asked. Jay Rhodes stated that the committee should consider naming it the Johnson Chapel. The conversation turned to focusing on what the chapel should be named. Jackson Norton stated that the naming issue has already been dealt with by the Board of Directors. The committee ended discussion about the naming of the chapel.

The committee decided to give Jeff Buhler three months to contact the potential top six donors starting with July 1st, 2003.

The committee decided to have the next fundraising meeting at 7 p.m. the Saturday night of the 2002 fall work-weekend. This meeting will take place at Ridgecrest and will be catered.

The committee decided to have a phon-a-thon the weekend of fall alumni work-weekend to call all members of the roster about the Chapel, potential giving opportunities, and the 75th summer reunion. Jackson Norton (Director) would be in charge of the logistics of making this happen. The phon-a-thon would be followed up by the Chapel brochure which has already been produced.

Fundraising committee requested that the ECHO be mailed by September 15, 2002 with mention of the upcoming phon-a-thon to forewarn members.

Alan Sanders moved that the meeting adjourn, which was seconded by Jay Rhodes. Motion passed and the meeting was adjourned.